

**MINUTES**  
**TEXAS AMERICA250 COMMISSION**  
**Bullock Texas State History Museum**  
**1800 N. Congress, 4<sup>th</sup> Floor Boardroom**  
**Austin, Texas 78701**  
**May 9, 2024**  
**11:00 AM**  
**VIDEOCONFERENCE MEETING**

The Texas America250 Commission convened with the following appointed agency designee members present: Members of Commission Appointed Agencies: Margaret Koch, Presiding Chair, Bullock Texas State History Museum, Tim Fennel, Governor's Office, Rodney Franklin, Texas Parks and Wildlife, Pat Hardy, Board of Education

**Item 1: Call to Order and Establishment of a Quorum**

Margaret Koch, serving as the Commission's presiding officer, called the meeting to order at 11:00 am and called roll. A quorum was present.

**Item 2: Introduction Staff, Guests, and Members Present**

Chair Koch welcomed all to the meeting of the Texas America250, and called on specially invited guests from additional state agencies and organizations to introduce themselves. Present were: Rebeka Dobrasko, Texas Department of Transportation, Laura Casey, Texas Historical Commission, Nathan Jones, The Alamo Trust, Kierstan Schwab, TX PBS, Ellen Cone Busch, Texas Historical Commission, Lynn Forney Young, America250 representative from Texas, Emily Hermans, Texas Historical Commission. Kelsi Tyler, Humanities Texas, was unable to attend.

**Item 3: Approval of Minutes from Meeting on April 11, 2024**

Chair Koch called for a motion to approve the minutes of the last Commission meeting held on April 11, 2024, as presented. Rodney Franklin so moved and Pat Hardy offered a second. The motion to approve minutes of previous meeting carried unanimously.

**Item 4: Presentation by Kierstan Schwab, Executive Director, Texas Public Broadcasting Association**

The Chair welcomed Kierstan Schwab, Executive Director of Texas Public Broadcasting Association, commonly known as Texas PBS. PBS serves the community by offering a variety of programming with local partnerships, statewide reach, and national affiliation on multiple platforms including 10 PBS stations throughout the State. Children, parents, and teachers have access additional learning resources such as games, activities, and lesson plans on the [website](#). Kierstan presented planned programming for America @ 250, as PBS will market. A central showcase for the celebration is a six-part, twelve-hour series: *The American Revolution* by Ken Burns. The annual [A Capital Fourth](#) event will be a standout. National engagement focus on civics education with PBS Kids programs Rosie's Rules, City Island, and

Together We Can!

#### **Item 5: Receipt of Public Comment**

Chair Koch called for anyone wishing to provide public comment on any matter pertaining to the Commission; no public comment registrations forms were received.

**The Chair called on Nathan Jones, The Alamo Trust, to briefly comment as an invited guest. The Alamo is currently working with partners in Spain on an exhibition for the 250<sup>th</sup>.**

#### **Item 6. Consideration of the Following Agenda Items:**

##### **6.1 Update, discussion and possible action on the adoption of organizational procedures relating to the work of the Commission**

The Chair updated the Commission on ongoing discussion with Lindsey Aston, Governor's legal counsel. Chair confirmed all agencies are using tourism map to be adopted by the Commission. Potential to vote on organizational procedures in June meeting.

##### **6.2 Update and discussion on development of website page**

The Bullock Web & Digital Media team drafted a staging link to display a potential landing page that would include meeting dates, events, logo and calls for participation. The Bullock secured three domain names on behalf of the Commission: texasamerica250.com, texasamerica250.org, and texasamerica250.net. These will be forwarding URLs to thestoryoftexas.com where landing page will live. Rodney Franklin questioned ability for users to find page from a search engine. Emily Henne, Deputy Director of Communications, Bullock Museum, confirmed website will be SEO (Search Engine Optimized ) to correctly route users searching by key terms. Commission agreed adding a calendar of events when webpage is active. No action needed at this time.

##### **6.3 Update and discussion on development of Texas America250 logo**

Three logo designs in distinct fonts were presented and feedback noted.

Commission in agreement of Bullock Museum's Creative Services continued work on option 1 and option 2 of the logo with Lone Star on the left and a closer look at color brightness. At this time, no action needed; staff will take comments into consideration and bring updated logo to next meeting.

##### **6.4 Update, discussion and possible action relating to the potential agreement with America250.ORG, Inc.**

Chair Koch confirmed partnership agreement is under review with Governor's legal counsel with a potential for action during the June meeting.

**Item 7: Adjournment**

With no further business, the Chair requested a motion to adjourn. Pat Hardy asked for confirmation of next meeting date of June 13, 2024. Lynn Forney Young announced invitation to America250 DC Convening in July. Rodney Franklin made motion to adjourn the meeting, Pay Hardy seconded, and the motion carried.

The meeting was adjourned at 12:00 pm.